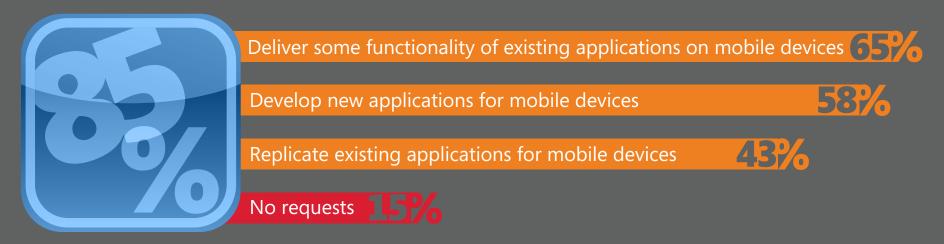
# WINDOWS DEVELOPERS ENTER THE **BRAVE NEW WORLD OF MOBILE APPS**

#### **85% of Windows developers** have had requests for mobile applications



## **Mobile application** development does **NOT** replace existing desktop needs

Yes, we will continue all development and support for the foreseeable future

We will provide support only, no new features

85%

say native apps are

best for users

Yes

85%

No 15%

No, we will cease development and support of Windows applications

## Android most requested platform among **Windows developers**

**95%** 

4%

1%

Android 83% Apple iOS 67% Windows Phone 33% Windows RT 17% BlackBerry 14%



Other 4%

## 74% have had challenges using HTML5 and JavaScript to deliver mobile apps

44% Difficult to access device features

Inadequate programming language features 38%

#### Poor performance 31%

"Other" challenges experienced include browser incompatibility, poor documentation, debugging, source code maintenance, lack of libraries, time consuming, scalability, form factor, and much more.

8% Other

#### No challenges

26%

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dimensional

research









Download a full copy of the survey at www.embarcadero.com/mobile-dev-survey