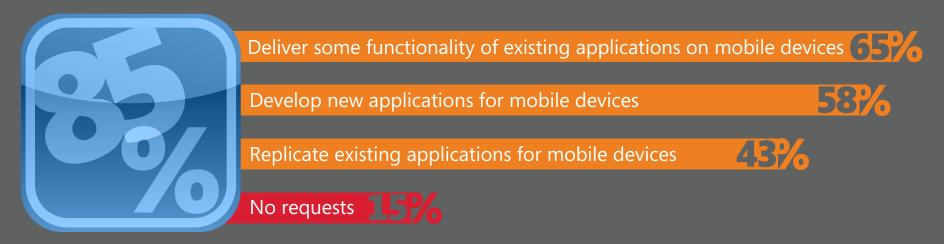
WINDOWS DEVELOPERS ENTER THE **BRAVE NEW WORLD OF MOBILE APPS**

85% of Windows developers have had requests for mobile applications



Mobile application development does **NOT** replace existing desktop needs

Yes, we will continue all development and support for the foreseeable future

We will provide support only, no new features

85%

say native apps are

best for users

Yes

85%

No 15%

No, we will cease development and support of Windows applications

Android most requested platform among **Windows developers**

95%

4%

1%

Android 83% Apple iOS 67% Windows Phone 33% Windows RT 17% BlackBerry 14%



Other 4%

74% have had challenges using HTML5 and JavaScript to deliver mobile apps

44% Difficult to access device features

Inadequate programming language features 38%

Poor performance 31%

"Other" challenges experienced include browser incompatibility, poor documentation, debugging, source code maintenance, lack of libraries, time consuming, scalability, form factor, and much more.

8% Other

No challenges

26%

September 2013

dimensional

research









Download a full copy of the survey at www.embarcadero.com/mobile-dev-survey