



Embarcadero: Powering today's applications and data

## Who We ARE

**Embarcadero's history of solid, sustained financial performance has allowed us to continuously invest in R&D.**

Embarcadero provides software developers, data architects, and database management professionals with the industry's most powerful tools for designing, building, optimizing, and running applications and database systems across multiple platforms.

Since 1993, Embarcadero Technologies has dedicated itself to a single vision: providing customers the broadest and deepest set of heterogeneous tools for enhancing the productivity of software developers and data management professionals worldwide.

Widely recognized for our award-winning products and industry-leading expertise, we enable customers, both large and small

**Embarcadero serves more than three million users in thousands of organizations across the globe**

Customers around the world have come to rely on Embarcadero's quality, value, versatility, and support. Our products are used by more than 90% of the Fortune 100 and 97% of Global 2000 companies, and can be found in the most demanding vertical industries.

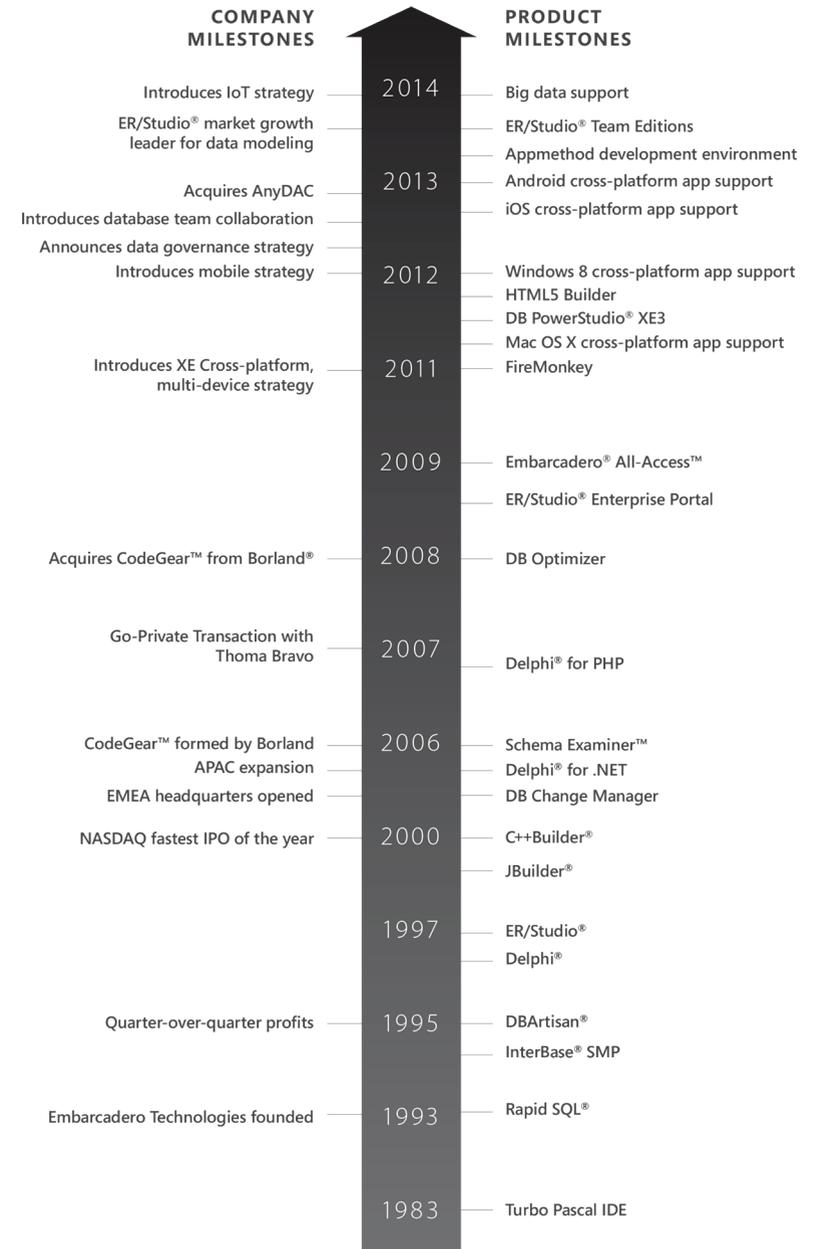
Today Embarcadero serves more than three million users in thousands of organizations across the globe through a tightly-knit

to leverage the wide variety of major database platforms, operating systems, devices, frameworks, and programming languages all while reducing or eliminating the constraints, costs, and learning curves associated with the use of multiple, proprietary, platform-specific tools.

Embarcadero's history of solid, sustained financial performance has allowed us to continuously invest in R&D that furthers our customers' success and ensures that our market-leading development environment meets the needs of both the present and the future. Our engineers – operating in five R&D Centers of Excellence – have proven instrumental in delivering world-class solutions that simplify the increasingly complex demands of mobile, big data, cloud, and the Internet of Things (IoT).

network of representatives and partners. From independent software vendors (ISVs), systems integrators (SIs) and VARs to government organizations, OEMs, and the IT and R&D groups of large enterprise teams, customers depend on Embarcadero's toolset to increase productivity, improve software quality, enhance application and database performance, streamline software license management, and reduce costs.

## Our History



## A Complete Set of Industry-Leading Tools for Developers, Architects, and DBAs

### Embarcadero's Award-Winning Offerings

**Every company possesses a unique set of needs and challenges-which is why we proudly offer a wide range of solutions**

Embarcadero's award-winning products make life easier for developers, architects, and DBAs – proving themselves essential to teams involved with software and database development, database modeling, database change management, performance troubleshooting and optimization, or database administration.

Every company possesses a unique set of needs and challenges – which is why we proudly offer a wide range of solutions to match, whether it be a single product for addressing a specific set of problems or instant access to virtually any tool in our library through Embarcadero®All-Access™.

### Heterogeneous Database Tools with Deep Support for Multiple DBMS Platforms

**Each of Embarcadero's product is fiercely designed to maximize and streamline database creation, performance availability and security**

Embarcadero's database tools provide deep support for the industry's leading database platforms such as Oracle®, BMDDB2®, Microsoft®SQL Server®, Sybase®, and InterBase®, as well as big data platforms like Hadoop, MongoDB, and Teradata. Our robust solutions support the entire database lifecycle from design, development, and change management to troubleshooting, optimization, distribution, and administration.

We take great pride in our database tools and the value they deliver to our customers. That's why each of Embarcadero's products is fiercely designed to maximize and streamline database creation, performance, availability, and security. Our solutions give architects, developers, and administrators the tools they need to design things correctly, build them faster, and run them better.

### Modern Development Tools for Building Multi-Device Applications Faster

**No other toolset gets your apps to market faster with such quality, connectivity and performance**

Embarcadero's software development tools are used by application developers, enterprises, small-to-medium business, ISVs, and VARs to accelerate the design and development of amazing, high-quality applications. Our tools let developers and administrators.

create truly-native apps for Windows, Mac, and mobile using a single source codebase and a highly productive visual development environment. No other toolset gets your apps to market faster with such quality, connectivity, and performance.

### Embarcadero's database tools portfolio includes:



The powerful data modeling and architecture solution combining crucial data- and business-related processes with application modeling and data reporting for enterprises of all sizes.



The intelligent SQL IDE that enable database developers and DBAs to create high-performance SQL code for all major databases...using a single interface.



The efficient database administration toolset that allows DBAs to reduce costs and save time by maximizing availability, performance, and security across multiple DBMSs.



The comprehensive, cross-platform database administration, development, and performance-tuning tool suite for DBAs and data professionals.

### Embarcadero development tools portfolio includes:



The complete solution to build connected apps for Windows, Mac, iOS, Android, gadgets, and wearables; Includes Delphi and C++Builder.



The fastest way to build connected C++ apps for Windows, Mac, iOS, Android, gadgets, and wearables.



The fastest way to build connected apps for Windows, Mac, iOS, Android, gadgets, and wearables.



The go-to solution for developing cross-platform apps for the Internet of Things (IoT); Appmethod gives developers everything they need to deliver amazing IoT solutions.



**DOWNLOAD FREE PRODUCT TRIALS AT [www.embarcadero.com/downloads](http://www.embarcadero.com/downloads)**

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